

Better, Faster, Cleaner: Festool Amps Up Accessories for Professional Workshops & Job Sites

New Website Experience Makes It Easier Than Ever for Tradespeople to Find What They Need

Ottawa, ON. March 12, 2024—<u>Festool</u>, a leading manufacturer of innovative, precision-engineered power tool solutions, today announced an overhaul of its accessories website for professionals seeking a holistic system designed to help them build cleaner, faster, and better. With a refreshed web design, Festool has streamlined the experience, making it easier than ever to find the accessories needed to get the job done.

"Our tools are designed to help professionals build better, smarter, and faster, and we recognize that you can only do so with a complete system of tools and accessories that will improve your workflow," said Philip Strnad, Marketing Director at Festool. "That's why we are introducing a refreshed look and navigation on our website that will make it even simpler to find the accessories you need, so you can spend time focusing on the project at hand. The updated experience is only the beginning, and we're excited for what's to come in the world of Festool accessories in 2024."

Festool offers over 1,300 accessory items in North America that complement the company's power tool solutions, enabling users to work with a holistic system that prioritizes quality, efficiency, and compatibility. Its accessory lineup is tailored to each tool and its respective application, providing the best possible workflow for end-users.

The new accessory filter is centrally located on the <u>Festool website</u>. Accessories are easily sorted by solution, meaning trade professionals and enthusiasts can quickly identify an accessory that fits their individual tool or dust extractor.

In 2024 and beyond, Festool will be dedicated to enabling professional woodworkers, painters, construction workers, contractors, and remodelers with the accessories they need to build smarter systems. From high-quality filter bags, cleaning kits, abrasives, and saw blades to innovative accessories for routers or track saws. Festool offers solutions across categories that help users build faster, better, and cleaner. To learn more, visit FestoolCanada.com/accessories.

About Festool

Festool has been developing innovative, precision-engineered, and durable power tool solutions for nearly a century. Founded in Germany in 1925, Festool is a leading manufacturer known for its systems-based approach to power tools that are designed for efficiency and high performance. Festool's mission, "Built Better To Build Better," focuses on creating products that

empower professional tradespeople to elevate their skills and deliver outstanding work by helping them build cleaner, faster, smarter...better.

Festool Canada is based in Ottawa, ON. For more information, visit www.festoolcanada.com.

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